

bugged

Ecology and aesthetics

Process

Mind map

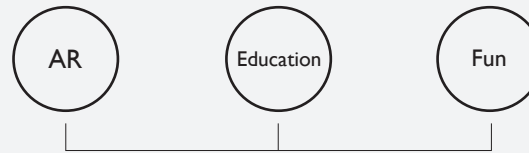


After several meetings of Brainstorming areas we got interested in the world of insects. we wanted to create a fun educational platform for kids.

Hymenoptera(Insecta)



Concept



Card game

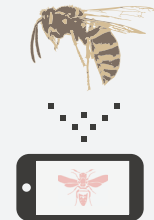
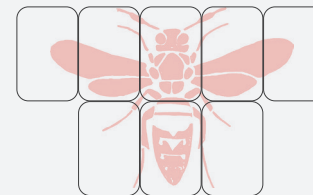
Logo



Method

AR includes facts about the animal, as well as the possibility to see the **animal closer** than you would normally

1 Card game



2 Advertisement



While waiting for at the bus stop, you can have a new experience through the QR code. Also, you can rethink the aesthetics of nature



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