

# UGLINESS AND BEAUTY

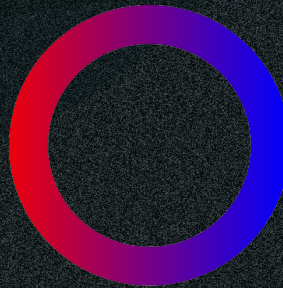
BASED ON ARTICLE "UGLINESS AND NATURE" BY EMILY BRADY  
GROUP B2 - NINA, LOVISA, WENJIA & SHENGXIANG

UGLINESS /'ʌg.li.nəs/ - the quality of being unpleasant to look at, or not attractive

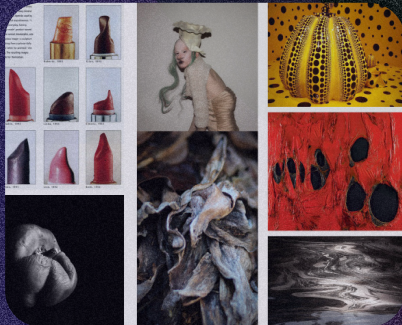
KEYWORDS - deformity, uneasiness, dislike, revulsion, dirty, disgust, **fascination**

BEAUTY /'bjʊr.ti/ - the quality of being pleasing, especially to look at,  
or someone or something

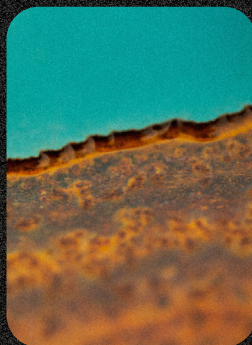
KEYWORDS - Harmony, order, coherence, exquisiteness, delicacy, **fascination**



We wanted to merge the values into one. By changing the symbols that seemed complex and had a clear division, we made one complete symbol for our project.



We got inspiration from artists like Alberto Burri and Yayoi Kusama. Close-up photographs of rotted fruit, bacterias, and dirty water.



We decided to take macro photographs of ugliness we found in nature. In this way, we could capture it in a beautiful way, to confuse people's minds and create a conflicting feeling.

Since we are playing tricks on people's minds - we thought a product for these ideas could be a game, in this case a puzzle.



# THE PUZZLE

BE MANIPULATED BY THE MERGE OF

UGLINESS

AND

BEAUTY



A digital puzzle with 5 different motives - choose between the trash bin, the dirty plastic, the harmed worm, the molded lamp-post and the funghi.

Will you see the beauty or the ugliness? That is up to you!

A PRODUCT BY B2 A.K.A. LOVISA, NINA, WENJIA AND SHENXIANG