Despite its sandy beaches, lush forest, and its many sunshine hours in 2014, Bornholm was placed on a list along with 23 other municipalities as being a peripheral area by Erhvervsstyrelsen. This means that the municipality’s income per capita is less than 90 percent of the national average and over an hour away from a large city. Being called a peripheral area comes with many negative assumptions and these areas were later called Udkantsdanmark in the media which perpetuated these assumptions. Bornholm has fared far better than others on the list, with summer tourism and a stabilizing population Bornholm has many qualities that people seek out, and decide to call this island home. Nature Nexus is a new mixed-use housing district proposed in the town of Nexø. People do not choose to live on Bornholm to live in a city but because of its proximity to nature and island lifestyle. This thesis shifts the focus of urban development from the large cities to the small towns, to highlight the sustainable aspects that small-town living cultivates.