

TOURISM AS A DRIVINGFORCE FOR URBAN GROWTH

This project is investigating how a village can be developed by having tourism as the main driving force. Knäred is a village with around 1200 inhabitants that has had a decreasing population the recent 20 years. It is decided that the old train station will be opened for passenger transportation again. But reestablishing a train station does not automatically mean that a settlement will grow. To make Knäred attractive, the qualities the natural landscape offers are used and enhanced. Knäred needs an identity and this can be found in the nature which can generate people. Today the out-door life is a big asset for Knäred which is located in the woodland of Halland's midland. Though activities such as fishing, hunting, camping, hiking and canoeing is mainly adjusted for the summer half-year, and to be a prosperous community, Knäred also needs attraction during winter. By expanding tourism attractions, more jobs will appear, and that will lead to that more people would like to live in Knäred. This requires more services and housing. And to make Knäred successful, this also needs an unique and smart design, adapted for just Knäred.



